

# Participation Agreement – Event Sponsor/Advertiser

Central Coast Chili Challenge, August 8, 2010 at Biddle Park, Arroyo Grande, CA presented by the Arroyo Grande Rotary Club. Contact Chris Garey 489-7359



Contact Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Please checkmark the desired level of participation*

## Event Sponsor Levels

*All levels receive their logo on all printed publicity materials, and listing in the program. In addition, each level receives:*

**Bronze Level** - \$250 Name on sponsor banner, 10' booth space. Free "Maverick" or "Chuck Wagon" competition entry. Listing on Chili Challenge website and program.

**Silver Level** - \$750

Quarter page ad in Program, Will hang sponsor provided banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 10' booth space, Listing on Chili Challenge website and program.. 5 free tickets

**Gold Level** - \$1250 (Only 2 Available)

Half page ad in Program, Will hang sponsor provided banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 10' booth space, named as a sponsor in publicity and during event. 10 free tickets to give to employees or use in a promotion. Listing on Chili Challenge website and program.

**Platinum Level** - \$1750 (Only 2 Available)

Full page ad in Program, 3' x 6' banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 20' booth space, named as a major sponsor in publicity and during event. 15 free tickets to give to employees or use in a promotion. Listing on Chili Challenge website and program.

**Diamond Level** - \$2450 (Only 1 Available)

Full page color ad in Program inside front inside back cover or back cover, 3' x 8' banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 30' booth space, named as the main sponsor in publicity and during event. 20 free tickets to give to employees or use in a promotion Listing on Chili Challenge website and program.

**Advertise in the Program:** (Black & White interior pages) \$125 for Business Card Size

### **Artwork Deadlines:**

**Sponsor Logo for inclusion in printed promotional materials:** ASAP after signing of agreement.

**Artwork for program advertisements due by July 16, 2010.** Email to Garey Graphics: [chris@peacefulpoint.com](mailto:chris@peacefulpoint.com)

(Page format: 5 ½ W x 8 ½ H, Black & White interior pages with color cover and inside cover)

A. Business Card 3 ½" W x 2" H

B. Quarter Page 4 ½" W x 2" H

B. Half Page 4 ½" W x 4" H

C. Full Page 4 ½" W x 8" H

By signing below you hereby agree to indemnify and save harmless the Arroyo Grande Rotary Club, Rotary International, the County of San Luis Obispo, the City of Arroyo Grande, and the Chili Challenge committee, and agents, employees, and contractors of any of the same, against any and all liability, loss, damages, cost or expense which said participant may hereafter incur, suffer, or be required to pay by reason of the undersigned entry as a participant in the 2010 Chili Challenge. The undersigned also agree that they are an independent contractor and are responsible for complying with all state and Federal regulations regarding safety, employment and taxes.

Total amount due: \_\_\_\_\_ (10% early bird discount if received by Feb., 26, 2010.) Mail to the Arroyo Grande Rotary Club, P.O. Box 412, Arroyo Grande, CA 93421

Authorizing signature \_\_\_\_\_ Date \_\_\_\_\_