

# Event Sponsor/Advertiser Application

Central Coast Chili Festival, Sunday, August 12, 2012, 11 am-5 pm  
at Biddle Park, Arroyo Grande, CA 93420 presented by the Arroyo Grande Rotary  
Club. Contact Chris Garey 489-7359 www.agrotary.org



Contact Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Please checkmark the desired level of participation*

## Event Sponsor Levels, Each level receives:

**Blue Ribbon Level** - \$250 Name on sponsor banner, 10' booth space. Free "Maverick" or "Chuck Wagon" competition entry. Logo on Chili Festival website and promotional materials. Name listing in program.

**Bronze Level** - \$500 Business card size ad in program. Name on sponsor banner, 10' booth space. Free "Maverick" or "Chuck Wagon" competition entry. Logo on website and promotional materials. Name listing in program – 5 free tickets.

**Silver Level** - \$750

Quarter page ad in Program, Will hang sponsor provided banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 10' booth space, Logo on website and promotional materials. Name listing in program.. 5 free tickets

**Gold Level** - \$1250

Half page ad in Program, Will hang sponsor provided banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 10' booth space, named as a sponsor in publicity and during event. 10 free tickets to give to employees or use in a promotion. Logo on website and promotional materials. Name listing in program.

**Platinum Level** - \$1750

Full page ad in Program, 3' x 6' banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 20' booth space, named as a major sponsor in publicity and during event. 15 free tickets to give to employees or use in a promotion. Listing on Chili Challenge website and program.

**Diamond Level** - \$2450

Full page color ad in Program either inside front inside back cover or back cover, 3' x 8' banner in entertainment area, Free "Maverick" or "Chuck Wagon" competition entry and 30' booth space, named as the main sponsor in publicity and during event. 20 free tickets to give to employees or use in a promotion Logo on website and promotional materials. Name listing in program. Banner placed at event entrance.

**Advertise in the Program:** (Black & White interior pages) \$125 for Business Card Size

### **Artwork Deadlines:**

**Sponsor Logo for inclusion in printed promotional materials:** ASAP after signing of agreement.

**Artwork for program advertisements due by July 15, 2012.** Email to Garey Graphics: [chris@peacefulpoint.com](mailto:chris@peacefulpoint.com)

(Page format: 5 ½ W x 8 ½ H, Black & White interior pages with color cover and inside cover)

A. Business Card	3 ½" W x 2" H	C. Half Page	4 ½" W x 4" H
B. Quarter Page	4 ½" W x 2" H	D. Full Page	4 ½" W x 8" H

By signing below you hereby agree to indemnify and save harmless the Arroyo Grande Rotary Club, Rotary International, the County of San Luis Obispo, the City of Arroyo Grande, and the Chili Festival committee, and agents, employees, and contractors of any of the same, against any and all liability, loss, damages, cost or expense which said participant may hereafter incur, suffer, or be required to pay by reason of the undersigned entry as a participant in the 2012 Chili Festival. The undersigned also agree that they are an independent contractor and are responsible for complying with all state and Federal regulations regarding safety, employment and taxes.

Total amount due: \_\_\_\_\_ (10% early bird discount if received by Feb., 24, 2012.) Mail to the Arroyo Grande Rotary Club, P.O. Box 412, Arroyo Grande, CA 93421

Authorizing signature \_\_\_\_\_ Date \_\_\_\_\_